



Women's Leadership Counts



SPONSORSHIP BENEFITS

The Women's Leadership Counts (WLC) virtual conference is an excellent opportunity for sponsors to provide a platform for a diverse audience of professional women and men to receive inspiration and empowerment to achieve their career and personal goals.

The benefits include:

- **Visibility** – Gain maximum exposure to attendees
- **Brand Differentiation** – Strengthen your organization's brand and build brand awareness among a relevant audience
- **Connections** – Not geographically bound resulting in greater reach and gain access to influential leaders and decision makers without ever having to leave your office.
- **Proven Impact** – 96% said the overall quality of 2019 WLC conference was “excellent” or “very good.”

SPONSORSHIP LEVEL

PLATINUM \$6,000 Members / \$7,500 Non-Members

1. Video screen recognition during conference
2. Opportunity to host a virtual networking event
3. 20 conference registrations
4. 10 sponsored full conference registrations for "NextGen Rising Stars"
5. Logo and recognition in all electronic media and digital program book
6. Social media promotion on all platform

GOLD \$3,000 Members / \$4,000 Non-Members

1. 20 conference registrations
2. 10 sponsored full conference registrations for "NextGen Rising Stars"
3. Logo and recognition in all electronic media and digital program book
4. Social media promotion on all platform

SILVER \$1,500 Members / \$2,500 Non-Members

1. 10 conference registrations
2. Logo and recognition in all electronic media and digital program book
3. Social media promotion on all platform

BRONZE \$500 Members / \$750 Non-Members

1. 10 conference registrations
2. Recognition in digital program book
3. Recognition on Website

**Custom sponsorships available ranging \$1,500 – \$5,000*

For more information and sponsorship reservations, please contact

Joanna Metoki, Programs Manager, (310) 965-9050, ext. 104 or metoki@jas-socal.org

About Japan America Society of Southern California

JASSC is a membership organization founded in 1909 to build economic, cultural, governmental and personal relationships between the people of Japan and America. It has grown to become the West Coast's premier educational and public affairs forum dedicated to the U.S.–Japan relationship. JASSC is a qualified 501(c)(3) nonprofit, charitable and educational organization. www.jas-socal.org (Tax ID 95-2021853)

Women's Leadership Counts is a global leadership initiative of JASSC to provide an inclusive and diverse platform for women in business on both sides of the Pacific to engage in professional and leadership development.