



**Adriana Romero**

Solutions Marketing Manager, Industrial IoT  
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Adriana currently leads global marketing initiatives for Hitachi's Industrial IoT solution portfolio. She has over 3 years of experience working in the technology industry in Product Management and Product Marketing roles. She began her career as a Business Operations Associate at a fast-moving internet publisher and went on to begin her career at Hitachi as a Product Management Analyst.

Adriana earned two B.S. degrees in Business and Communications at Central Methodist University.

She aspires to continue working with cross-functional teams to develop strategies for articulation of the business value of technology.