

World Trade  
Week | est. 1926



An Initiative of the  
L.A. Area Chamber

Celebrating a month  
of world trade in May

## 87th Annual World Trade Week Kickoff Breakfast

# STRENGTHENING GLOBAL STRATEGIES

**RSVP NOW**  
at [worldtradeweek.com](http://worldtradeweek.com)

Join more than 500 executives and members of the diplomatic corps to commence a month-long celebration of world trade in Southern California.



Featuring a keynote address from Microsoft Corporation Enterprise & Partners Group Southwest District General Manager **Tyler Bryson**.

Bryson oversees Microsoft's sales for the largest 150+ customers in the Southwestern United States across California, Nevada, Arizona, Utah, Colorado and Hawaii. Through his leadership, Microsoft established the first-ever High Tech Industry Customer Advisory Board, a vehicle for driving greater industry and customer feedback to Microsoft. Bryson currently serves as a Board member with the Boys & Girls Club of the South Coast Area and with the Arizona Technology Council.

**Thursday, May 2**  
**JW Marriott at L.A. Live**  
**7:15 – 10:30 a.m.**

Featuring the annual presentation of the coveted Stanley T. Olafson award to a member of our regional international community

### Corporate Tables Available:

Purchase your table of 10 now:  
Price: \$650

Individual ticket price: \$75

- ▶ Invite your clients to enjoy one of the premier international events in the region.
- ▶ Enjoy great networking opportunities with more than 500 attendees representing key international companies, members of the Los Angeles Consular Corps and key international trade organizations.
- ▶ Exclusive Raffle: One attendee will win two roundtrip tickets to Shanghai, courtesy of United Airlines.

**What's the value of World Trade Week?**  
Watch our video to find out at [worldtradeweek.com](http://worldtradeweek.com).

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San Fernando Business Journal

\* Sponsors confirmed as of 3.21.13

For more information or to learn about sponsorship opportunities, contact **Jasmin Sakai-Gonzalez** at 213.580.7569 or [jgonzalez@lachamber.com](mailto:jgonzalez@lachamber.com).