



**Sister Cities International
2011 Pan-Pacific Conference
September 30 – October 1, 2011
*“Partnering for Success in the Pacific Rim”***

ABOUT THE CONFERENCE

Conference Mission: the Pan-Pacific Conference will provide a strong environment for leaders to address, discuss and find solutions in subject areas as diverse as citizen diplomacy, economic partnership development and sustainable energy initiatives. The structure of the event provides excellent opportunities for businesses to share best practices while networking with attendees in a collegial atmosphere over the course of the entire two day event.

Who Attends: the conference will bring together mayors, local elected officials, city managers, business executives and educators, in addition to nonprofit and community leaders located in the United States and the Pacific Rim.

SPONSORSHIP OPPORTUNITIES

Our sponsorship recognition program rewards participants based on the total investment in sponsorship events and activities.

Gold Level Partner: \$5,000 and higher

- Two complimentary conference passes
- Complimentary tote bag insert
- Full page ad in conference program
- Gold Level logo recognition on all sponsorship signage
- Gold Level logo listing on conference website with clickable link to your organization’s website

Silver Level Partner: \$2,500 to \$4,999

- One complimentary conference pass
- Half page ad in conference program
- Silver Level logo recognition on all sponsorship signage
- Silver Level logo listing on conference website with clickable link to your organization’s website

Bronze Level Partner: \$1,000 to \$2,499

- Quarter page ad in conference program
- Bronze Level logo recognition on all sponsorship signage
- Bronze Level logo listing on conference website



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EVENT SPONSORSHIPS

Opening Night Reception: Sponsorship \$7,500 - put your name in front of attendees at this kick-off event, as attendees meet and mingle over cocktails and light hors d'oeuvres. Your organization's materials can be distributed to attendees and your logo will be prominently featured on event signage. *Co-Sponsorships available at \$2,500*

Networking Dinner: Sponsorship \$7,500 – this dinner is an excellent opportunity to align your organization with an upscale event. Your organization's materials can be distributed to attendees and your logo will be prominently featured on event signage. *Co-Sponsorships available at \$2,500*

Conference Sessions: Sponsorships \$5,000 – provide an opportunity to align your organization's branding and messaging with specific session content. Attendees are looking for solutions and education from the sessions and represent potential new clients and customers. *Co-Sponsorships available at \$2,500*

Coffee Breaks: \$1,500 - our coffee break sponsorships provide excellent branding visibility. Your organization's name will appear on coffee break signage.

PRODUCT SPONSORSHIPS

Convention Tote Bags: Sponsorship \$2,500 - put your company's name and logo on the conference registration bag. This bag will be environmentally friendly and certain to get people talking (and asking) about your company for years to come.

Convention Lanyards: Sponsorship \$1,500 -it's around everyone's neck for the entire duration of the Conference providing great brand visibility for your company name or logo.

Convention Tote Bag Inserts: Sponsorship \$500 - Your handout will be inserted into each attendee's tote bag. Sister Cities International reserves the right to approve size and type of handout; you provide up to 200 copies.

Convention Program Advertising: The program book is distributed to all conference participants. With its schedule of daily events, it's the must-have book and a valued resource for all conference attendees.

Rates

Full Page (7.5 x 10 inches):	\$ 750
½ Page (7.5 x 5.5 inches):	\$ 500
¼ Page (3.5 x 5.5 inches):	\$ 350

FOR MORE INFORMATION

To learn more, contact Jim Doumas, Interim CEO, Sister Cities International, jdoumas@sister-cities.org, 202.347.8636. **Don't forget to inquire about bundled sponsorship opportunities at Sister Cities 56th Annual Conference, July 12-14, 2012, Jacksonville, FL.**