## **Innovation Thrives in Los Angeles County**

Los Angeles County Economic Development Corporation

# 2014-15 ECONOMIC FORECAST &INDUSTRY OUTLOOK

Join Us!

Innovation plays an integral

role in driving the Southern California economy forward. Learn about the latest developments in the healthcare industry, and hear about the economic and financial outlook for 2014.

### Featuring Innovation In Healthcare

#### **EVENT DETAILS**

#### Wednesday, February 19, 2014

7:00 a.m. to 8:00 | Networking Breakfast with Exhibitors 8:00 a.m. to 10:30 a.m. | Speaker Program and Forecast

#### **LOCATION**

LA Hotel Downtown 333 S. Figueroa, Los Angeles, CA 90071

#### **TICKETS**

For a Special Discount Price of **\$95** (Early Bird rate is \$125):

- Go to http://laedc.org.annual-ecomomic-forecast
- Click REGISTER NOW
- Choose the first ticket selection "Early Bird General Public"
- Select quantity of tickets
- Scroll down to "ENTER PROMOTIONAL CODE"
- Enter the Code: EFF-Coop
- Click ORDER NOW
- Continue with the registration process
- An email confirmation will be sent to you

Ticket price includes continental breakfast and a flashdrive copy of the 2014-2015 Economic Forecast Report.

#### **EXHIBIT SPACE**

Includes admission for one 6' draped table

\$250

Final Day to purchase tickets / tables is **Friday**, **February 14th at 1:00pm**.

For sponsorship and ticket information, contact marilyn.mcpoland@laedc.org or 213-236-4312.

#### **SPEAKERS**



Robert A. Kleinhenz, Ph.D. Chief Economist Kyser Center for Economic Research, LAEDC presenting the Economic Forecast

LAEDO



**Thomas M. Priselac**President and CEO
Cedars-Sinai Health
System Los Angeles
presenting on Healthcare



**Tad Rivelle**Chief Investment Officer
Trust Company of the West (TCW)
presenting on the Financial Markets



Frank Mottek
Event Moderator
Anchor, Business Hour,
KNX1070 Newsradio