

# Emerging Markets and how they are transforming the Global Economy

▶ **95%** of world consumers are outside America's borders.



▶ **80%** of the world's purchasing power resides outside the U.S.



**LOS ANGELES COUNTY**  
ECONOMIC DEVELOPMENT CORPORATION



WORLD TRADE CENTER ASSOCIATION  
LOS ANGELES - LONG BEACH

## JOIN US!

- ▶ Which emerging economies offer the best opportunities for the U.S. and Southern California?
- ▶ Is your business taking advantage of the National Export Initiative (NEI)?
- ▶ What is the outlook for international trade in Southern California?

## SPEAKERS



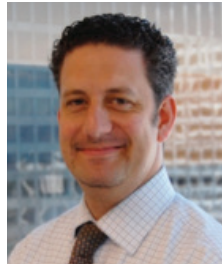
**James Bacchus**  
*Chair, Global Practice Group*  
Greenberg Traurig, LLP  
*Former Chairman, Appellate Body*  
World Trade Organization



**Bill Allen**  
*President & CEO*  
Los Angeles County Economic Development Corporation (LAEDC)



**Dr. Robert A. Kleinhenz**  
*Chief Economist*  
Kyser Center for Economic Research, LAEDC



**Ferdinando Guerra**  
*International Economist*  
Kyser Center for Economic Research, LAEDC

 **Register online today!**

[WWW.LAEDC.ORG/EVENTS-PAGE/TRADE-OUTLOOK/](http://WWW.LAEDC.ORG/EVENTS-PAGE/TRADE-OUTLOOK/)

## CONTACT

## TITLE SPONSOR



Port of  
**LONG BEACH**  
*The Green Port*

## EVENT SPONSOR



## EVENT DETAILS

**Wednesday, May 15, 2013**

**7:30 am to 8:30 am**

Networking Breakfast (Renaissance Foyer)

**8:30 am to 10:00 am**

Program (Renaissance Ballroom)

**Renaissance Long Beach Hotel**

111 E. Ocean Blvd., Long Beach, CA 90802

## REGISTER NOW

To register for Special Discounted Rate of **\$60**:

- ▶ Go to <http://laedc.org/events-page/trade-outlook/>
- ▶ Click on **REGISTER NOW**
- ▶ Choose the first ticket option named **"Early Bird - General Public"**
- ▶ Select quantity of attendees
- ▶ Scroll down to enter **PROMOTIONAL CODE**  
Enter the code: **ITO-COOP**
- ▶ Complete the registration process
- ▶ An email confirmation will sent to you

## EXHIBIT DISPLAY

**\$250** Includes admission for one, 6' draped table and chairs

*Ticket includes continental breakfast and International Trade Outlook report.*