



## INNOVATION THRIVES IN LOS ANGELES COUNTY *The Future of Film, TV, Digital Media and More!*

### 2013-14 ECONOMIC FORECAST & INDUSTRY OUTLOOK

Innovation plays an important role in enhancing the economic competitiveness of the Southern California region. Join us at the LAEDC 2013-14 Economic Forecast & Industry Outlook and hear from people and organizations that continue to stretch the boundaries and have proven to be leaders in innovation.

#### EVENT DETAILS

Wednesday, February 20, 2013

7:00 a.m. to 8:00 a.m.  
*Networking breakfast*

8:00 a.m. to 10:30 a.m.  
*Program*

**NEW LOCATION!**  
Millennium Biltmore Hotel  
The Bowl Ballroom  
506 S. Grand Avenue  
Los Angeles, CA 90071

#### For a Special Discounted Price of \$95:

- Go to: <http://laedc.org/event-page/februaryforecast>
- Click on REGISTER NOW
- Choose the first ticket selection "General Public"
- Select quantity of tickets
- Scroll down to "Enter Promotional Code"
- Enter the Code EFF-COOP
- Click ORDER NOW
- Continue with the registration process
- An email confirmation will be sent to you

\*Ticket price includes continental breakfast and the 2013-14 Economic Forecast Report.

For further information, contact Marilyn McPoland at [marilyn.mcpoland@laedc.org](mailto:marilyn.mcpoland@laedc.org) or 213-236-4812.

#### EVENT SPONSORS



#### SPEAKERS



**Bruce Cook, Ph.D.**  
*Chair of Filmmaking in the School of Media, Culture & Design  
Woodbury University*



**Karen Kerr, Ph.D.**  
*Senior Director for New Ventures & Alliances  
USC Stevens Center for Innovation  
USC*



**Robert A. Kleinhenz, Ph.D.**  
*Chief Economist  
LAEDC*



**Frank Mottek - Moderator**  
*Anchor  
Business Hour, KNX 1070*



**Kimberly Ritter-Martinez**  
*Associate Economist  
LAEDC*



**David Wolf**  
*Managing Director for Media & Entertainment Industry Group  
Accenture*

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