

Andy Bird C.B.E.
Chairman
Walt Disney International

As chairman, Walt Disney International, Andy Bird is responsible for Disney's businesses outside of the United States. Reporting to Disney Chairman and CEO Bob Iger, Mr. Bird and his global team develop and implement strategies to increase Disney brand affinity and awareness in key international markets, introduce new customers and guests to Disney's unique storytelling legacy and iconic characters, and invest in and maximize opportunities in emerging markets.

Since joining The Walt Disney Company in 2004, Mr. Bird has greatly expanded Disney presence around the world. During his tenure, Disney has: acquired UTV, one of India's premier media and entertainment companies reaching almost 250 million consumers through film, television and interactive media; launched free-to-air Disney Channels in Russia, Turkey and Spain; launched Dlife, Japan's first foreign-owned and free-to-air channel targeting women and families; increased local production, particularly for television content; and reorganized and integrated Disney's international structure and leadership ranks.

Prior to joining Disney, Mr. Bird spent nearly a decade with Time Warner, joining in 1994 as senior vice president and general manager of Turner Entertainment Networks Limited. He rose to president of TBS International in 2000, and became responsible for all TBS broadcasting outside of the continental U.S.

Between 1989 and 1994, Mr. Bird held a number of positions in radio and television in Europe, including helping to start a music channel, producing and directing a popular London-based morning TV program, and producing a Saturday morning children's TV show. In 1992, Mr. Bird was tapped by Unique Broadcasting, the largest independent radio production company in the United Kingdom, to start up and operate Unique Television.

Mr. Bird began his career with Piccadilly Radio in Manchester, England, as breakfast show producer. After that, he moved to London to join the Virgin Broadcasting Company working at Music Box, a Pan-European music channel. Later, Virgin asked Mr. Bird to help launch and program a satellite-delivered national radio service called "Radio Radio." He became head of programming for the service, producing radio shows for leading comedians and television presenters.

A native of the United Kingdom, Mr. Bird is a Commander of the British Empire. He earned a Bachelor of Arts degree in English language and literature from the University of Newcastle Upon Tyne in 1985.